

ORDER



Orders

Order / Rev: **707583**

Alt Order #: 06283319

Product Desc: ISS/DCCC

Estimate: 1331

Flight Dates: 10/16/12 - 10/22/12

Original Date / Rev: 10/02/12 / 10/02/12

Order Type: Political

KARE

Primary AE: Jim Quinn

Sales Office: T-PHI

Sales Region: NAT

Agency

Name: **Great American Media/ POL**

Buying Contact:

Billing Contact:

1010 Wisconsin Ave. NW, Ste. 800

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: **Democratic Congressional Campaign**

Demographic: A35+

Product Codes: IS-Candidate/US House

Priority: P-2

Revenue Codes: AGY, GEN, POL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jim Quinn | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|--------|
| KARE | 34% | \$0.00 |
| Market | 100% | \$0.00 |

| Competitive Share | Share | Total |
|-------------------|-------|--------|
| CABLE | 0% | \$0.00 |
| KAWB | 0% | \$0.00 |
| KAWF | 0% | \$0.00 |
| KCCO | 0% | \$0.00 |
| KCCW | 0% | \$0.00 |
| KFTC | 0% | \$0.00 |
| KMSP | 13% | \$0.00 |
| KMWB | 0% | \$0.00 |
| KPXM | 0% | \$0.00 |
| KRWF | 0% | \$0.00 |
| KSAX | 0% | \$0.00 |
| KSTC | 1% | \$0.00 |
| KSTP | 15% | \$0.00 |
| KTCA | 0% | \$0.00 |
| KTCI | 0% | \$0.00 |
| KWCM | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |
| WCCO | 35% | \$0.00 |
| WFTC | 2% | \$0.00 |